

**Wikiafanstudio.com**

## **PRIVACY POLICY**

This portal ("Site") is operated by Wikia, Inc. ("Company"). This Privacy Policy describes the type of information we may collect from you at this Site and how we may use and share that information. This Privacy Policy also explains the choices you can make about the ways this information is used by us.

Please read this Privacy Policy carefully. In addition, please review this Site's Terms of Use, which governs your use of this Site. By accessing and using this Site, you agree to accept the terms and conditions of this Privacy Policy and the Terms of Use. If you do not agree with these terms and conditions, please do not use the Site. This privacy policy applies only to the Site. Additional and/or different terms may apply to other sites provided by Company. Such terms may be found at the place where the relevant service is offered. For example, privacy terms governing the collection of information on Wikia.com and use of Wikia.com can be found [here](#).

### **APPLICABILITY AND USER RESTRICTIONS**

Unless specifically stated otherwise, this Privacy Policy applies to information collected on the Site, and does not apply to information collected from you as a result of third party offerings linked to or otherwise accessible from the Site.

This Site is not directed to children under the age of thirteen (13). Consistent with the Children's Online Privacy Protection Act ("COPPA"), we employ reasonable commercial efforts to prevent any intentional collection of personal information online from children under the age of thirteen (13) without first obtaining verifiable parental consent. The Site prohibits registration by, and will not knowingly collect personally identifiable information from, anyone under the age of fourteen (14).

### **INFORMATION WE COLLECT AND HOW WE USE IT**

In addition to personal information collected for registration purposes, the Company will collect data from registered users to conduct panel research, to facilitate user communications, to respond to user requests and for technical purposes related to the Site, as described below.

#### Registration Required

This Site requires the knowledge and consent of a registered user prior to our collection or use of any personal information. In order to access and use this Site, you must set up a member account, which will require a password, user ID, or other personal information. As used in this Privacy Policy, "personal information" means personally identifiable information collected online about an individual, such as first and last name, a physical street address, an e-mail address, telephone number or any other information permitting contact of such user.

You agree and represent that all registration data, including any personal information provided by you is accurate and up-to-date

#### Panel Research

In addition to personal information collected for registration purposes, the Company will collect data from registered members of this Site primarily to conduct quantitative or qualitative marketing and social research and

to understand respondent opinions to establish suitability for further quantitative and qualitative marketing and social research.

Participation by users in panel research is always voluntary. When a user agrees to participate in a panel survey, he or she is consenting to our use of his or her data for purposes described in this Privacy Policy. A user is always free to choose whether or not to participate in a panel survey and may be provided an option not to answer specific questions. Further, panel members may elect to discontinue participation at any time (i) via the unsubscribe link included in any e-mail communications, (ii) by sending a removal request e-mail to [support@wikiafanstudio.com](mailto:support@wikiafanstudio.com) or (iii) by clicking on "Update Profile" after signing in to update his or her member profile to request removal.

### User Content

This Site may allow users to share their opinions with other registered users and to submit and post user-generated content online. Please note that whenever you publicly disclose information about yourself online (e.g., through e-mail, in forums, message boards, chat areas, or similar features or services), such information can be collected and used by people that you do not know. Posting personal information on web pages accessible by other users may result in unsolicited communications, including unwanted e-mail messages. Please be smart about the information you share with other users online. The Company bears no responsibility for any action of any third parties who collect any information that you may disclose on this Site.

### General Site Maintenance

We may also collect, use or store certain personal or aggregated information shared by you during registration or generated from your use of the Site for the following purposes:

- i. to contact you about the services or features on our Site for which you have expressed interest or otherwise provided your consent;
- ii. to assist us in providing customer service to you as a user of the Site, including accepting and responding to any suggestions you may submit to us;
- iii. to monitor the Site's security and to prevent any unauthorized access, abuses, viruses, hacking attempts or other attacks; and
- iv. to meet legal and regulatory requirements.

### IP Address and Log Files

Upon visiting the Site, we may collect and store your browser type and IP address to help diagnose problems with our server, to administer the Site, to help identify and analyze user trends, to customize content offered to you, and to gather broad demographic information for aggregate use.

## **SHARING YOUR INFORMATION WITH THIRD PARTIES**

Except as noted below, any personal information collected as a result of your use of this Site is not disclosed to third parties. However, this information subsequently may be shared in an aggregated form with third parties to conduct additional market research or for commercial or promotional purposes.

In circumstances where the Company does disclose personal information to a third party, we will obtain your express permission prior to collecting such data and before any third party disclosure. In obtaining your consent, we will use reasonable efforts to advise you of the identified purposes for which your personal information will be used or disclosed.

## Other Third Parties

Certain of our employees, agents and contractors may have a “need-to-know” business reason to obtain access to your personal information. We may share your personal information with those who help us manage or provide content or other services for the Site (e.g., forum administration, statistical analyses, data processing), or with outside contractors, agents or sponsors who help us with the administration, judging and prize fulfillment aspects of contests, promotions and sweepstakes, if offered by the Site. Such outside contractors, agents or sponsors may temporarily store some information on their servers, but they may only use your personal information to provide the Site with a specific service and not for any other purpose without your further consent. We may also provide your personal information to a third party where you have chosen to receive certain information and the fulfillment of such a request requires sharing your personal information. We also may share your personal information with any affiliated companies and partners if we have a business reason to do so.

## Legal Compliance

We may access or disclose your personal information without your consent in order to:

- (i) protect or defend our legal rights or property, including those of our affiliated companies or their employees, agents and contractors (including enforcement of our agreements);
- (ii) protect the safety and security of other users of the Site or members of the public, including responding to claims that a listing or other content violates the rights of others, or protect anyone’s rights, property, or safety;
- (iii) protect against fraud or for risk management purposes; or
- (iv) comply with the law or legal process. In addition, if this Site is sold to or merges with another company not owned by or affiliated with the Company, we may transfer your personal information to any acquiring or merging party as part of that transaction.

## **YOUR PRIVACY CHOICES**

### Access to Personal Information

You have the opportunity to correct, update or remove personal information you have provided to us at any time. In order to access the Site, you must sign in using your previously issued login name and password. After signing in, click on “Update Profile” and you will have the option of either modifying or deleting your member profile settings.

### Opt-Out

You may opt-out of receiving e-mail communications to participate in panel surveys from us at any time by either following the instructions to unsubscribe within an e-mail you receive from this Site or in your account settings. However, regardless of any opt-out decision that you make, the Company may need to disclose archived user information in order to:

- i. Comply with the state, local or federal laws of the United States;
- ii. Respond to subpoenas, court orders, or other forms of legal process;
- iii. Exercise its legal rights or defend against claims;
- iv. Investigate or address concerns regarding illegal activities, possible fraud or concerns about the health or physical welfare of any person;
- v. Address concerns about violations or potential violations of this Privacy Policy or this Site's Terms of Use;
- vi. Provide a third party information pursuant to the sale or purchase of business or assets; or
- vii. Act in any manner permitted by law, but consistent with this Privacy Policy.

## **SECURITY OF YOUR PERSONAL INFORMATION**

The Company employs reasonable security measures consistent with standard industry practice to secure information collected through this Site. We also use internal protections to limit access to your personal information to only those people who need the information to perform a specific request. However, we cannot guarantee that your personal information will never be disclosed in a manner inconsistent with this Privacy Policy (e.g., as a result of unauthorized or otherwise unlawful third party access), and you transmit such information to us at your own risk.

### Account Protection

Your member profile is password-protected so that you and only you have access to this information. Please use a unique combination of letters and numbers and do not disclose your Site password to anyone for greater protection. If you share your computer with other people, or use a publicly accessible computer, sign out of your account and close your browser window when you are done. If you do share your password or your personal information with others (e.g., via any chat or bulletin board features offered on this Site), remember that you are responsible for all actions taken under your member profile. If you lose control of your password, you may lose substantial control over your personal information and may be subject to legally binding actions taken on your behalf. If your password has been compromised for any reason, we encourage you to change it immediately or notify us to change your password on your behalf.

### If Abuse Occurs

Although we make every effort to ensure that our Site is safe, the Internet is such that we cannot guarantee that our list is invulnerable to attacks. If you believe that there has been a breach of this Site's security, please contact us immediately at [support@wikifanstudio.com](mailto:support@wikifanstudio.com).

## **CHANGES TO THIS PRIVACY POLICY**

We reserve the right to change this Privacy Policy at any time. If we make changes, we will post them and will indicate the policy's new effective date. We encourage you to refer to visit this Privacy Policy frequently to stay informed regarding our current privacy practices. Unless stated otherwise, our current Privacy Policy applies to all information that we collect from you including your activity on this Site.

As the owner of this Site, the Company retains all ownership rights to the information collected at this Site. In the event the Company goes through a business transition, such as a merger, acquisition by another company, or sale of all or a portion of its assets, your personal information will likely be among the assets transferred.

## **CONTACT US**

If you have any questions or concerns about this Privacy Policy, please contact us via e-mail at [support@wikiafanstudio.com](mailto:support@wikiafanstudio.com) or at Privacy Request c/o Wikia, Inc., 360 3rd Street, Suite 750, San Francisco, CA

94107, USA, Attention: Wikia Fan Studio Coordinator.

